



# Impact Report

## A MESSAGE FROM OUR PRESIDENT, EMILY CHARTIER

Pembroke Action League for Schools (PALS) is a 100% volunteer-run, non-profit organization. We rely greatly on parent-involvement and fundraising efforts to help support our students in K-8, our entire staff at both PHS & TRS, as well as raise community involvement and support. PALS is excited to share our progress with you, and we continue to be extremely grateful for your support!

## 2022-2023 A YEAR FULL OF GREAT OPPORTUNITIES

PALS has been growing steadily each year since the pandemic began. We have worked hard to continue to strengthen our volunteer base, we've found new and fun ways to raise money, and we are thankful for our partnerships within the community that continue to grow. We've worked alongside the Pembroke Town Library and the Pembroke Women's Club. We've hosted events with the Pembroke Police Department and the Pembroke Fire Department. By being able to support students, teachers, families, and the greater community, we are fulfilling our vision and mission.

For fundraising efforts, we had many families participate in the MeadowFarms Fundraiser, the weekly popcorn program at PHS, our new Spirit Wear Store, the Granite State Candy fundraiser, and our first ever Color-a-Thon! In addition to families participating in these fun ways to help raise money, we had great turnouts at family events such as our annual Trunk-or-Treat and the PALS Sweetheart Dance. Our parent volunteers loved being present during weekly popcorn, school field days, and any other ways we could be involved!

Check out our annual report to see the ways PALS impacts our PHS & TRS schools and families!

## 2022-2023 IMPACT SNAPSHOT

56

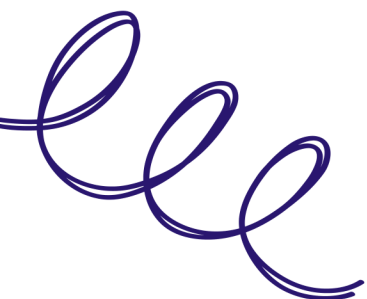
Books purchased for the TRS Book Buddy Program

7,750

Bags of popcorn popped for the PHS Popcorn Program

100

Children participated in the 1st Annual Color-a-Thon

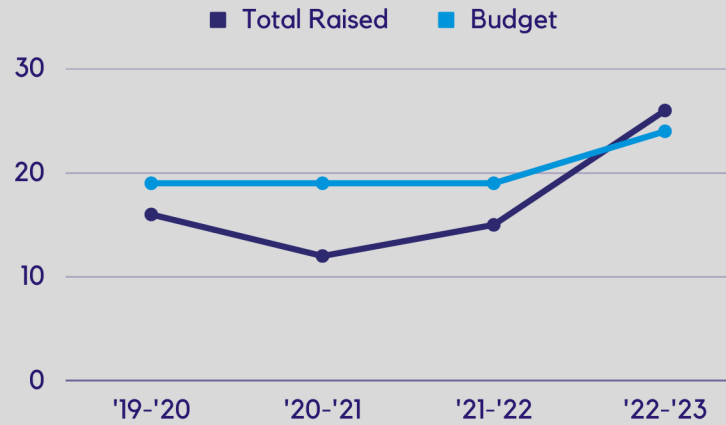


# \$26,262

## 2022-2023 FUNDS RAISED

Thanks to our volunteers and generous donors, even with the increased cost of program supplies, we met our budgeted fundraising goal for '22-'23!

Direct donations from families and businesses. Fundraisers like MeadowFarms, the Popcorn Program, Color-a-Thon, Sweetheart Dance, Dine & Donate Nights, and Granite State Candy Shoppe.



### MAIN FUNDRAISERS

### DETAILS

#### Sweetheart Dance

3rd & 4th graders danced the night away with the special adult(s) in their life!

- Over 230 tickets sold and countless happy faces on the kids!
- Raised \$1,000

#### 1st Annual Color-a-Thon

DJ Nazy was our MC as our K-8 students and families were blasted with color in this fun run! Special shout out to our 2023 sponsors: Pembroke Sand & Gravel, Camping World, and Chucksters!

- Special thanks to these local groups who participated: Pembroke Women's Club, Lang's Ice Cream, Pleasant View Gardens, PHS & TRS Staff
- Raised \$5,150

#### PHS Popcorn Program



Each Wednesday, a team of dedicated volunteers, the Popcorn Poppers, pops close to 300 bags of popcorn for the students and faculty of PHS!

- Town families generously donated enough extra popcorn money in 2022 to provide popcorn to students that couldn't afford the yearly cost
- The popcorn program leaves a positive memory for the kids - they remember it fondly well into middle school!

#### MeadowFarms

This fundraiser has something for everyone and is always a fan favorite each year!

- Our #1 fundraiser this school year
- Raised \$8,840

#### Granite State Candy Shoppe

Our 1st annual spring fundraiser was a great success - raised funds for PALS and helped fill Easter baskets with delicious, fresh candy!

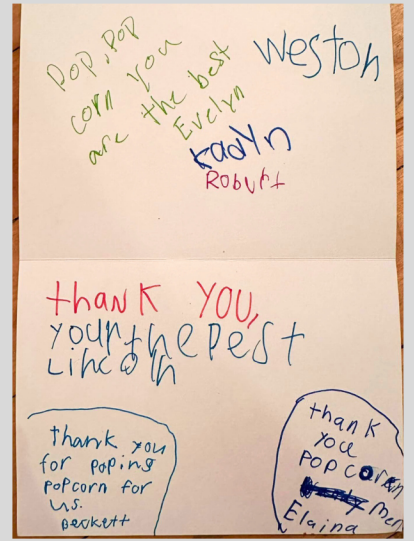
- 1,220 locally-made candy orders
- Raised \$3,500





★ ★ ★ **THANK YOU!** ★ ★ ★

**PALS is grateful for the many volunteers that make everything possible!**



## MAIN SPONSORED PROGRAMS

2nd Annual Trunk or Treat

Local organizations and families popped their trunks for this family-friendly event filled with creative themes and amazing costumes!

- 175 children attended with their families
- 25 trunks participated

Field Trips and School Assemblies

Field trips and school assemblies were funded for both PHS and TRS.

- Strawberry Banke Museum
- SEE Science Center

- The Power of Yet assembly
- Squam Lake Science Center
- Egyptian historian
- Puppeteer

Special Requests

Each year PALS receives a variety of special requests for PHS and TRS. Here are just a few of the ones we've sponsored

- Special Education supplies
- Snack donations
- Book Buddy books
- STEM day

Staff Appreciation Week

Teachers and school staff were celebrated as superheroes in a week filled with food and appreciation!

Special thanks to our local businesses!

- Presto Craft Kitchen
- Smoothie Bus
- Lily Flower Floral Designs



# We couldn't have done it without your generous *support.*

## Thank you

to all our donors  
and volunteers.

Thank you, each and every one of you, for all the work you have done this past year to help PALS fulfill its mission to provide enriching experiences to the K-8 students in Pembroke! We are truly grateful and humbled by your donations of time, treasure, and talent.

Since we began in 1981, we have been a 100% volunteer-run non-profit. We could not do what we do without each and every one of you. Truly, we say "thanks!"

 PembrokePALS

 [info@pembrokepals.com](mailto:info@pembrokepals.com)



[www.pembrokepals.com](http://www.pembrokepals.com)



300 Belanger Drive  
Pembroke, NH 03275

